Oracle Mobile Cloud Customer Panel

Mia Urman
CEO, AuraPlayer

Oct 2018

AURAPLAYER
BE AGILE, GET CONNECTED, GO MOBILE

Introducing AuraPlayer

Founders & Management

Mia Urman **CEO -** World renowned Oracle Forms modernization Expert. Oracle ACE Director, Oracle alumn, over 19 years exp. With Oracle Forms, mobility, Webservice / integration projects.

Yossi Nakash **CTO** - R&D expert for over 18 years. Focus on enterprise development for scalability and performance

Gwen Edwards **Corporate Development** – Executive with over 20 yrs Fortune 500 P&L experience

Awards

- **Patented Solution**
- **Winner of several industry awards**
- **Member of Oracle Customer Advisory Board for Mobile**
- **Only Certified Plug-in For Oracle Forms to Oracle Mobile Cloud**

ORACLE Gold Partner

ORACLE ACE Director

SAMSUNG ENTERPRISE ALLIANCE PROGRAM

Among Our Customers

Tennessee Wildlife Resources Agency

MTA Bridges and Tunnels

Rogers Group Inc.

GAP

hhmi Howard Hughes Medical Institute

Nesher

ADP

State of Israel – Ministry of Agriculture & Rural Development – Organic

נשר מפעלי מלט ישראליים בע"מ
NESHER ISRAEL CEMENT ENTERPRISES LTD.

Department of Revenue Services – State of Connecticut

Great-West Financial

Sandia National Laboratories

Jubilee Life Insurance

Weidenhammer

STAGE your town. your store.

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CosmosDirekt.

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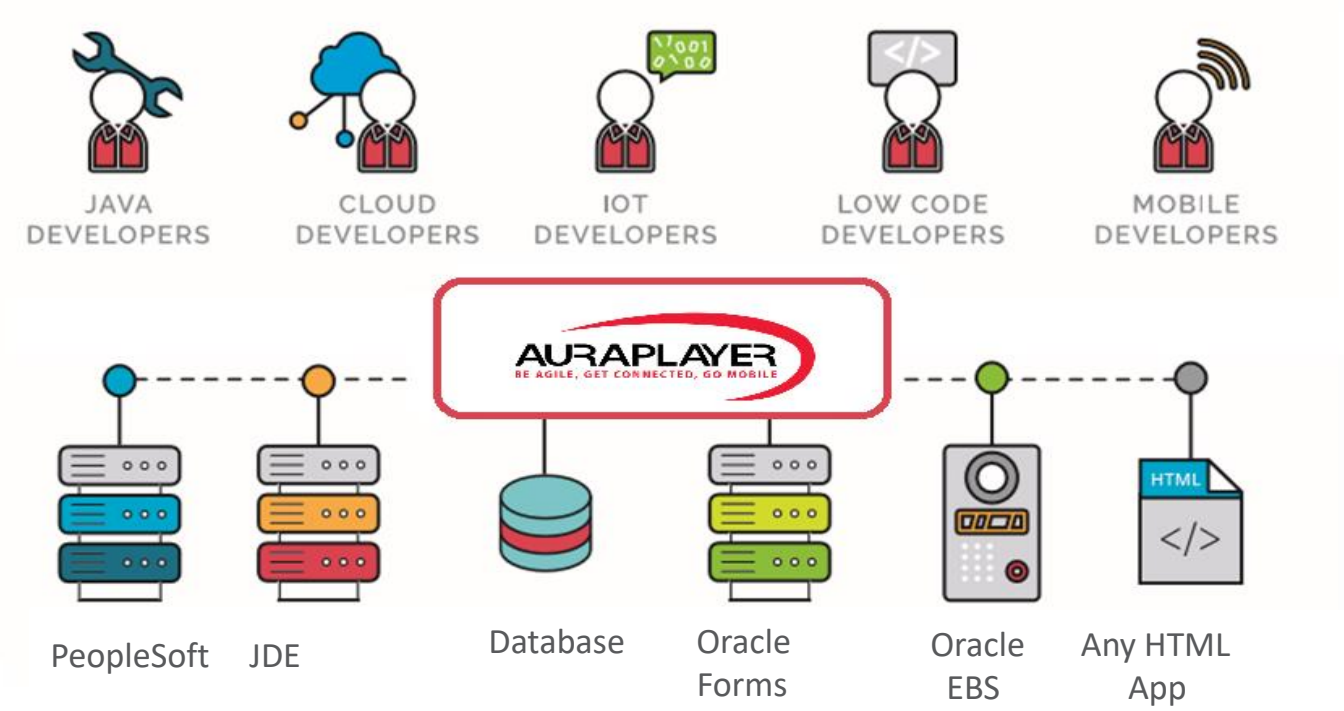
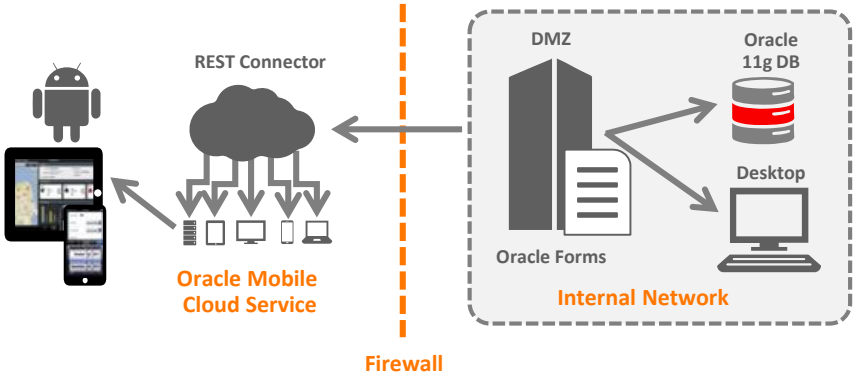
What is AuraPlayer?

- AuraPlayer creates a REST API from any back-end data source, legacy or cloud application in minutes, WITHOUT redevelopment



Looking Back …
NY Metro Transport Authority

Collision Accident Reporting System (CARS)



Problem:

Accidents on bridges and tunnel are recorded on paper at scene then typed into desktop system.

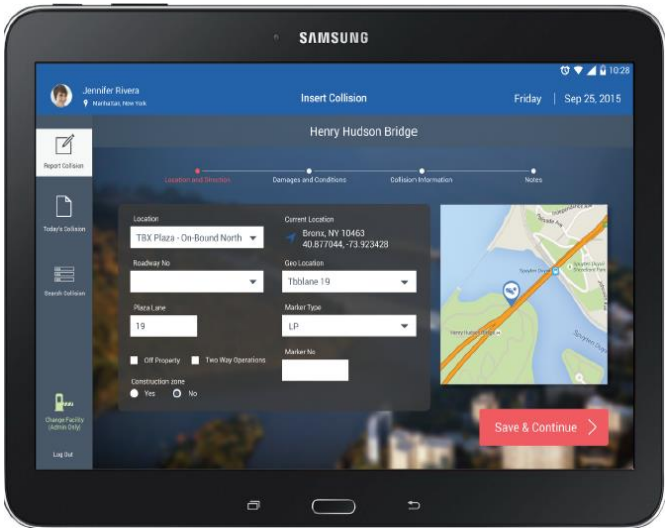
Requirements:

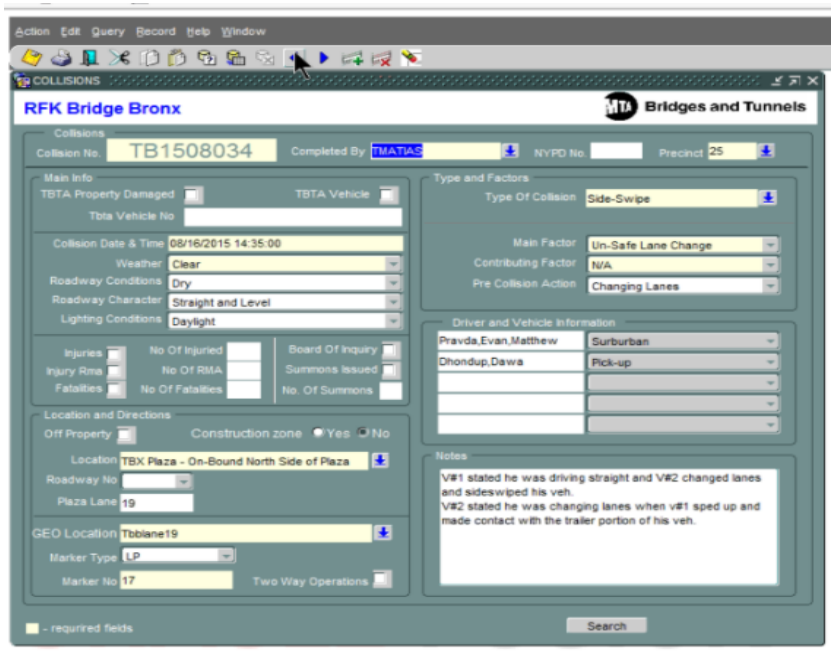
- Integrate to current Oracle Forms system without any change to backend
- Run application in an offline mode
- Scan driver license and integrate with other state and federal systems of record
- Integrate with device camera and location services

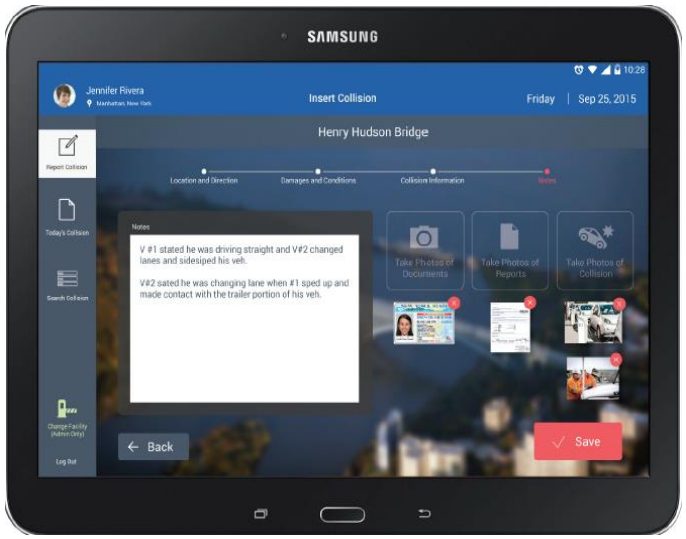
Solution:

- Oracle MAF for cross platform client application
- Oracle MCS for simplifying all mobile backend services – offline, identity management, security, push notification, storage
- Partnered with Aura Player to integrate with Oracle Forms and provide REST interfaces
- Platform expanded to other use cases

Report Collision







Offline Reporting

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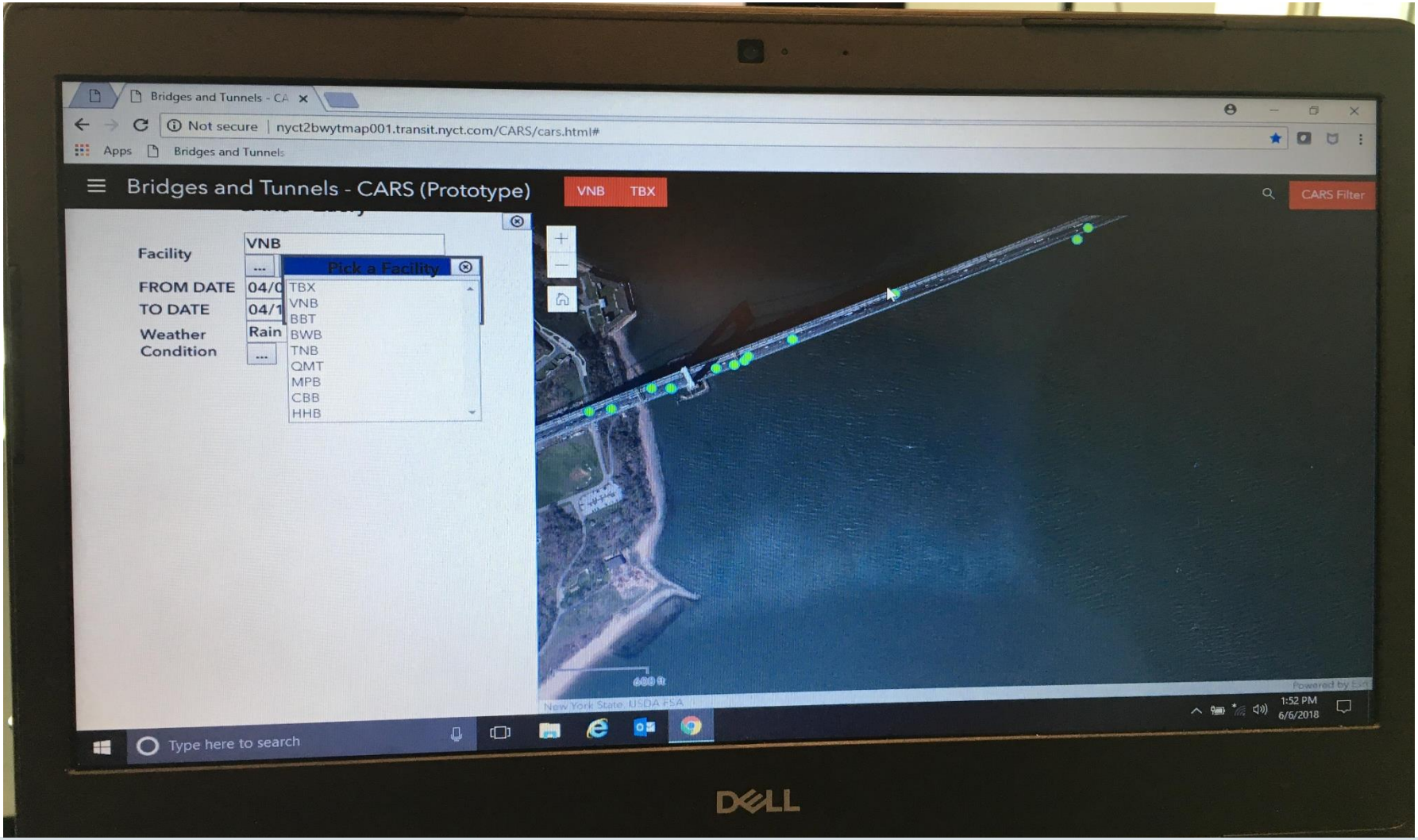
Innovation:
Using ESRI with Oracle Forms / MCS



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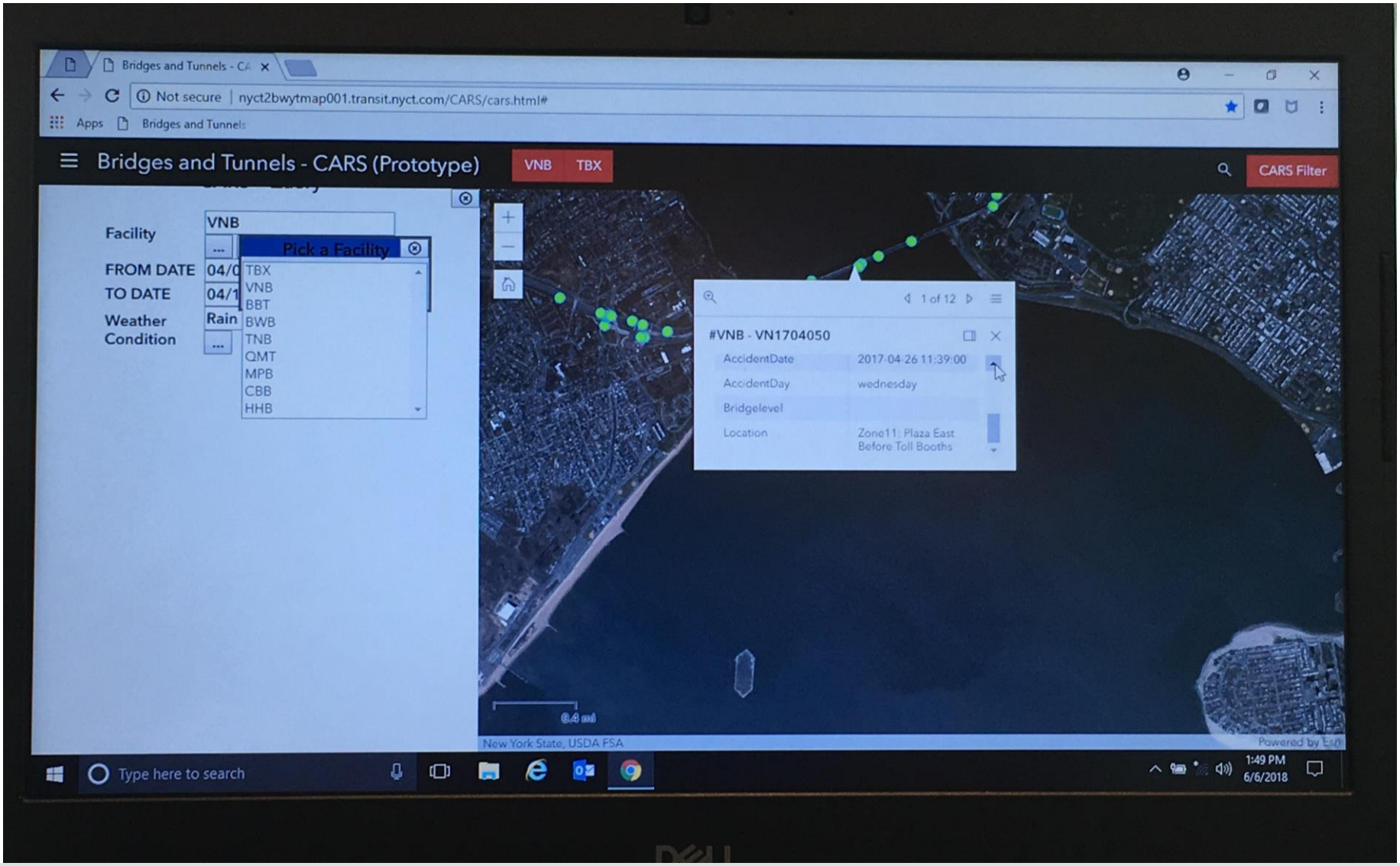
Using ESRI Via AuraPlayer



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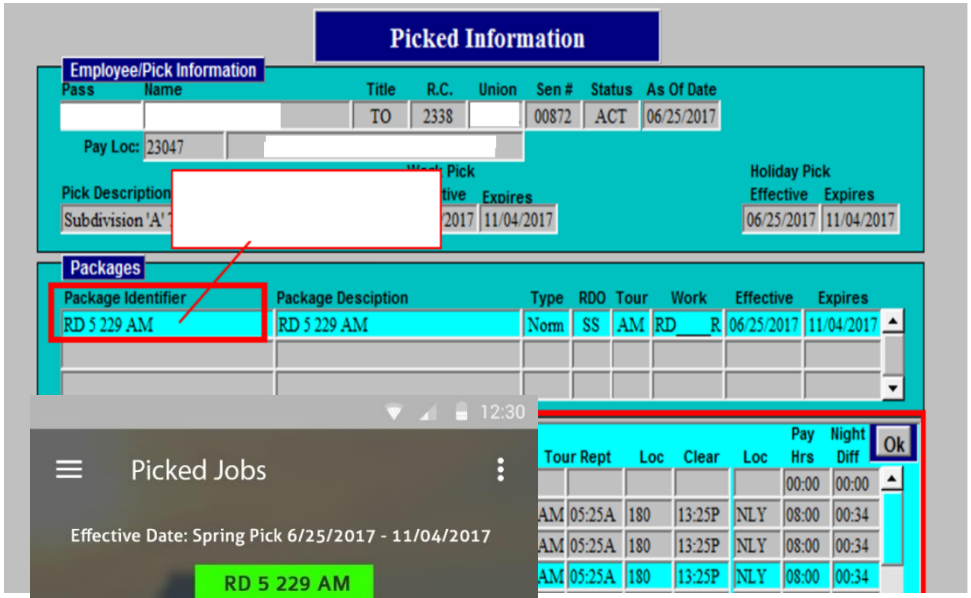

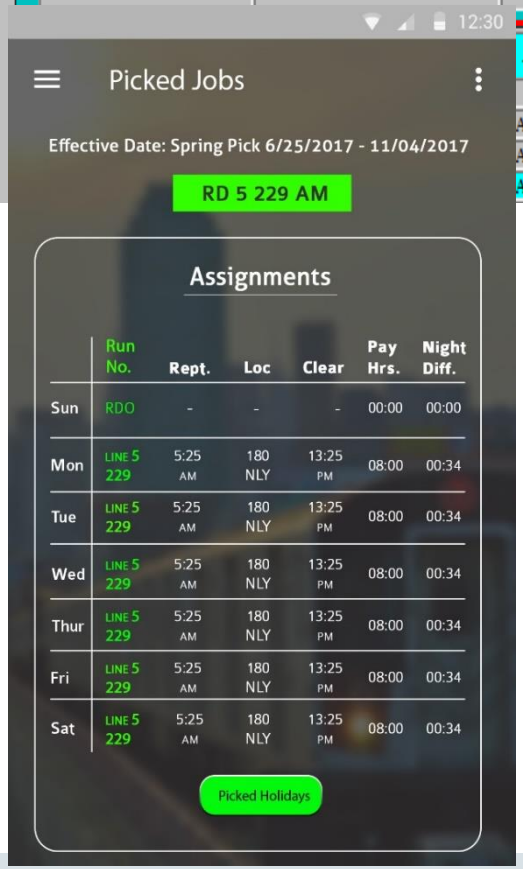

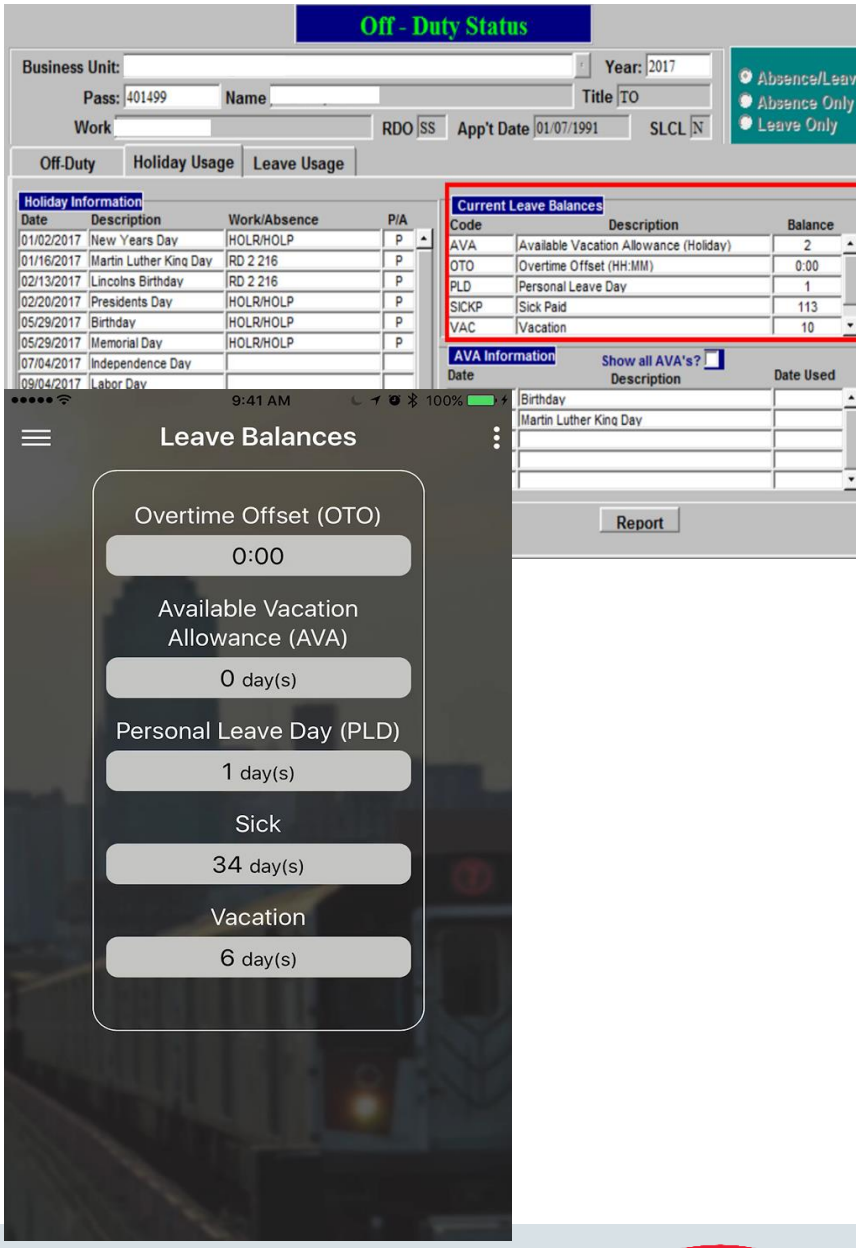

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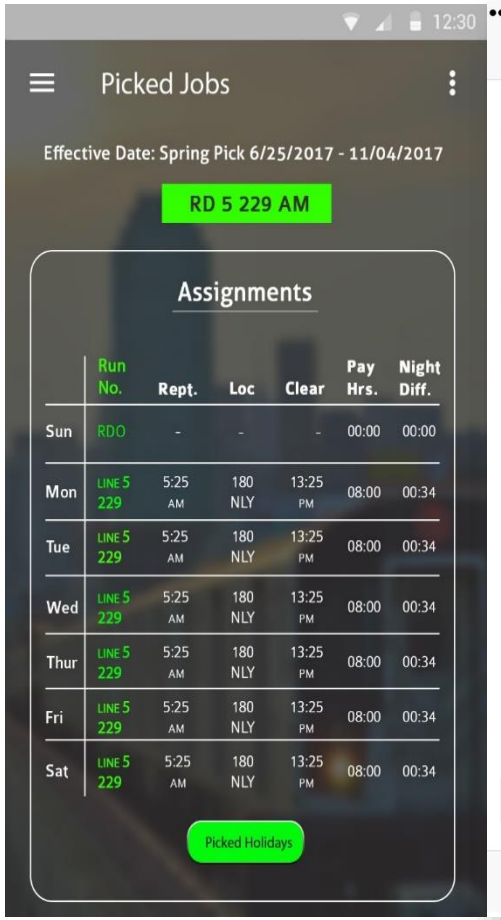
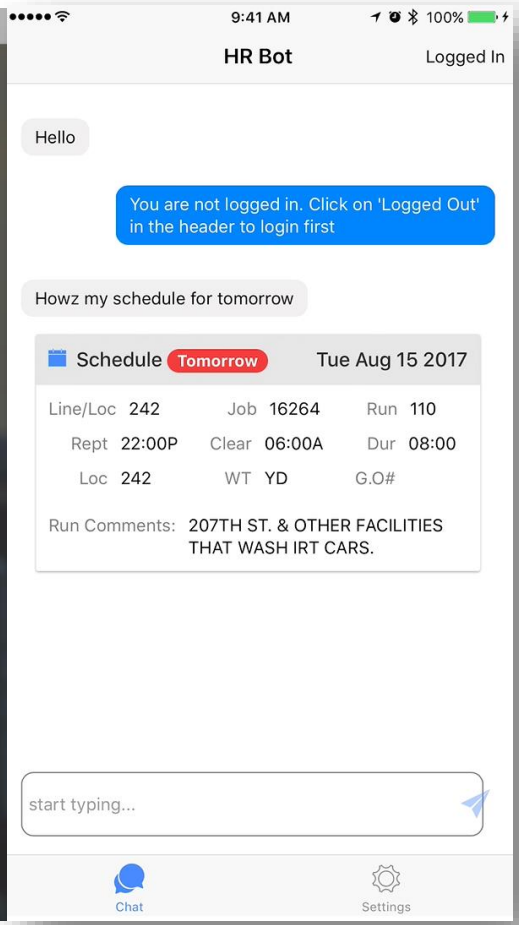
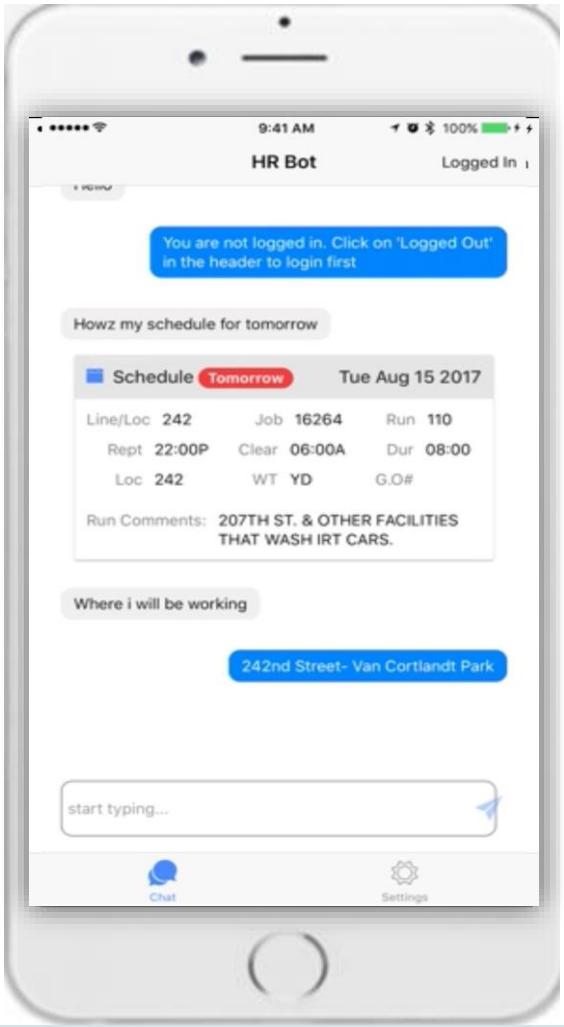
Customer Story: Chatbot / Mobile HR System

- 40,000 non-technical employees of all backgrounds and demographics can get answers to their requests in seconds from any device, in any location, instead of waiting on hold or coming into the office.
- **Without touching one line of code in the existing system**, AuraPlayer transformed the Oracle Forms application to a REST services
- Mobile application can provide HR services in the field without the need to return to the office





ChatBot on Daily Scheduling



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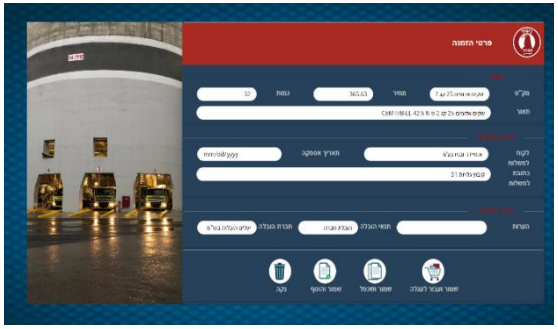
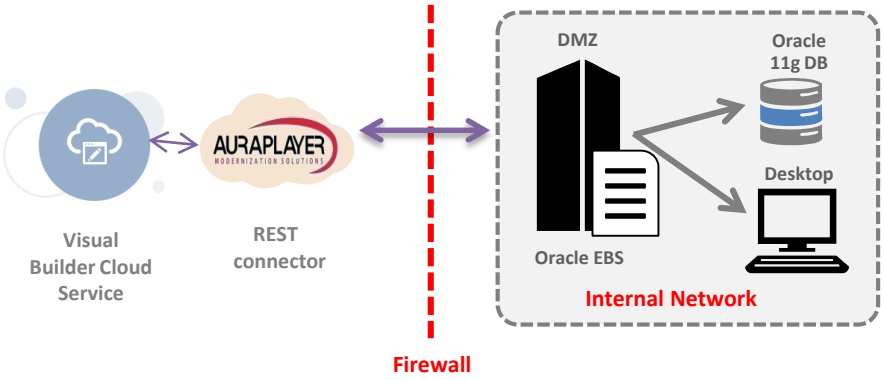
B2B online Store with VBCS and AuraPlayer





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NESHER ISRAEL CEMENT ENTERPRISES LTD.

Challenge:

Extend Oracle EBS to a new cutting edge web and mobile interface with the cost and risk of a 3rd party SI to develop the site

The System:

Business to business external sales site. Oracle EBS sales order system. Prototype built in a matter of days.

Solution:

- Oracle VBCS for cross platform, device. client application
- Oracle for simplify development
- Partnered with Aura Player to integrate with Oracle EBS and provide REST interfaces
- Platform expanded to other use cases

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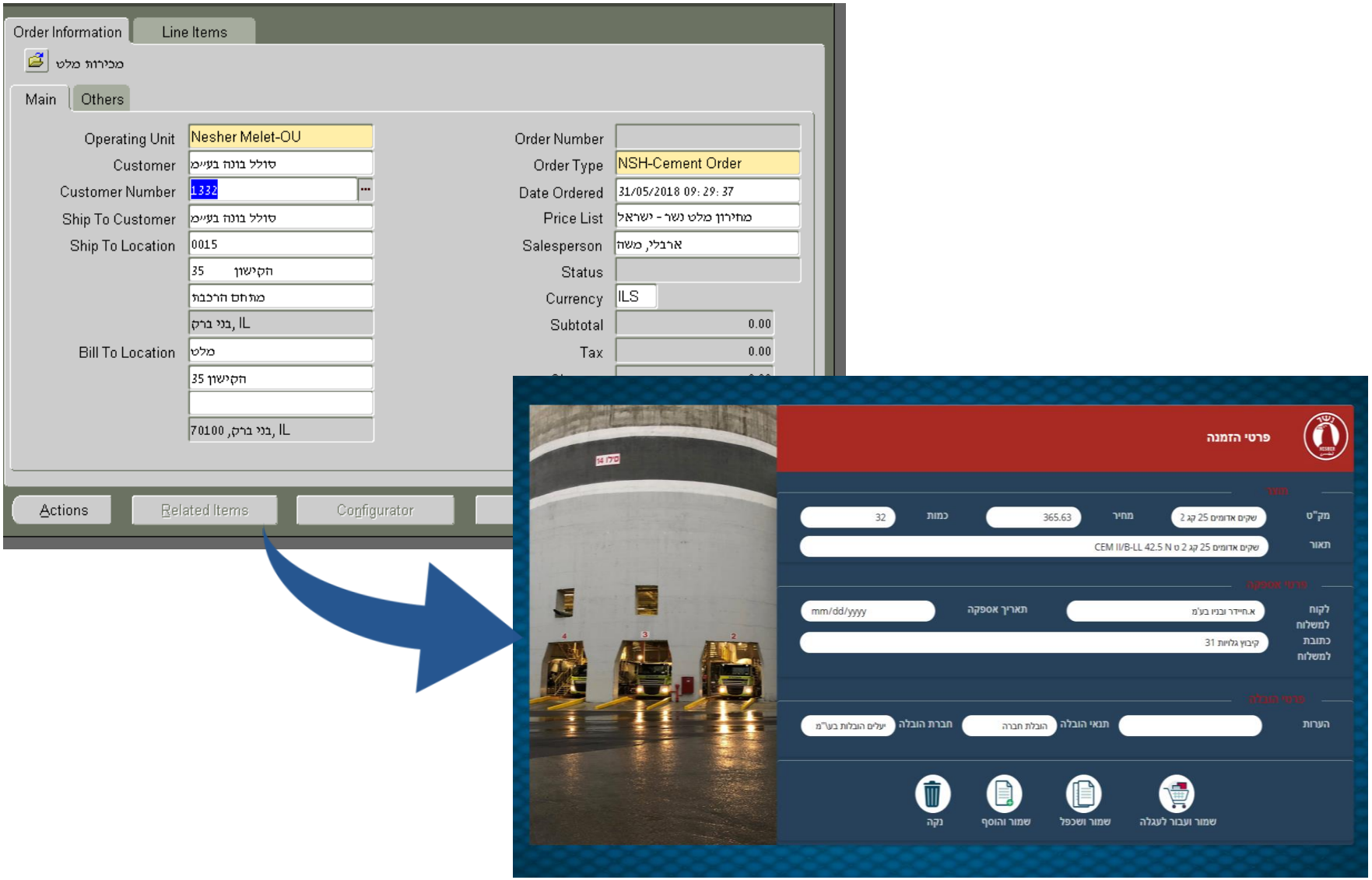

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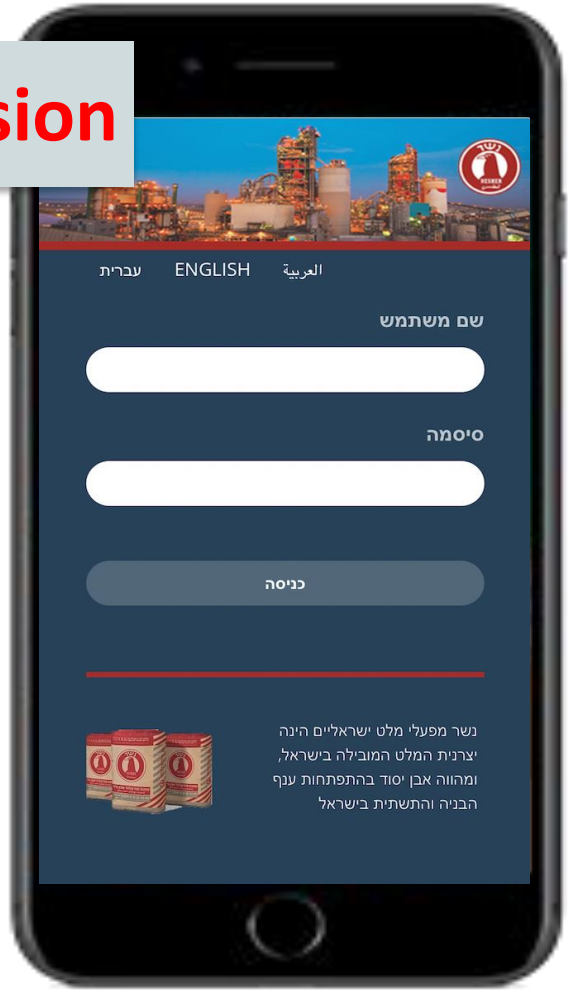
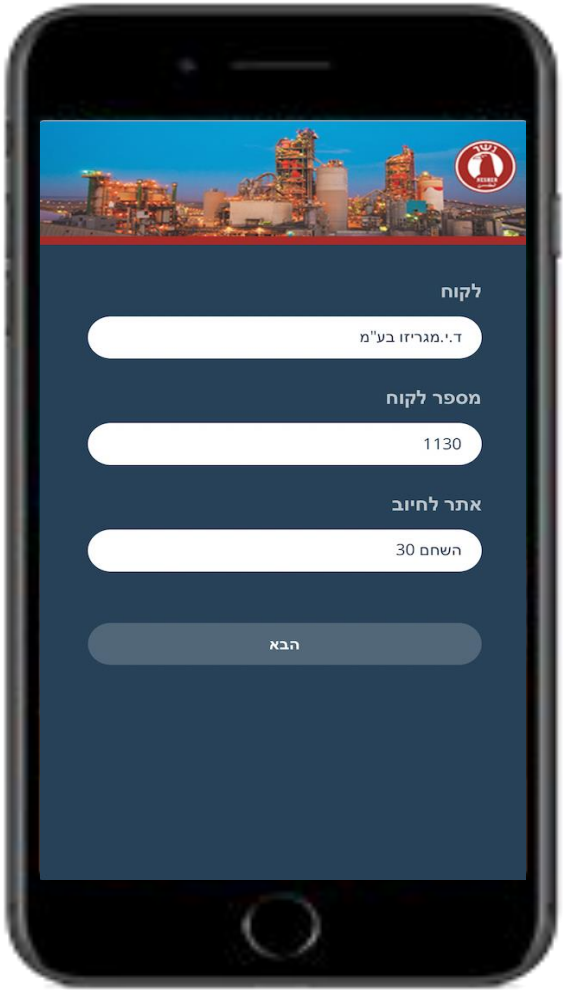
Mobile Version





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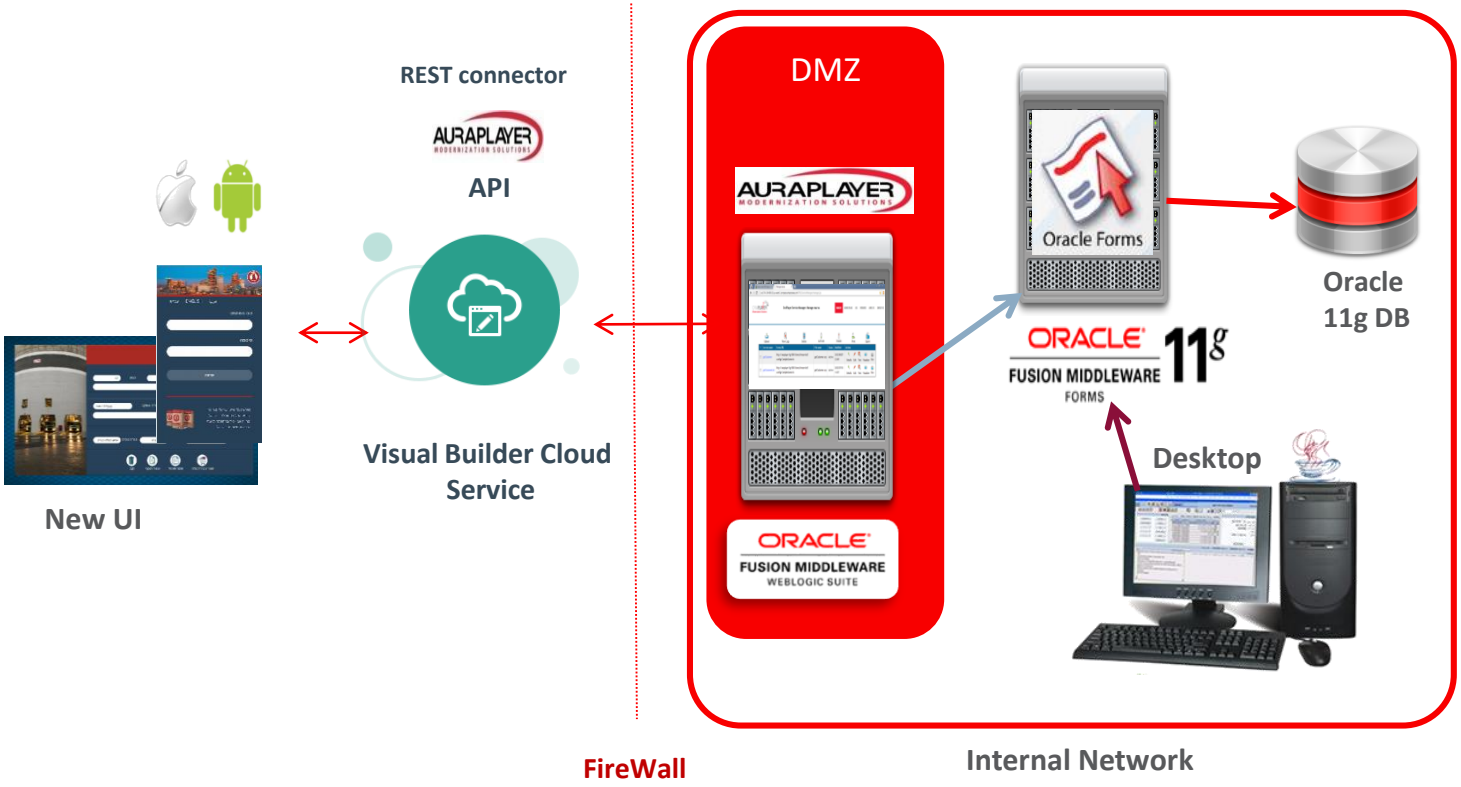
Backend Architecture

VBCS Cloud / AuraPlayer on premise architecture



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Benefits of the Solution

- Time to Market – Go mobile in hours with existing use cases
- Customized - Solution created to meet YOUR needs/requirements
- Leverage Existing business processes – Forms can go mobile in minutes
- Low cost of ownership - Software can be used to create unlimited apps
- Low maintenance – Maintain one system running on both desktop & tablet/Mobile
- Risk Free Solution – No changes needed to existing system or data
- Maximize ROI - Leverage existing Forms investment and skill set

Why AuraPlayer ?

Develop Bots in Days on complex EBS backends!

- No Redevelopment / Migration of the Back-ends
- Decrease Time to Market for BOT Development
- Reduce Development Costs - Wizard based Webservice development process
- Reduce Maintenance Costs
- Open Architecture / Generates Generic WS

For More Information

VISIT:
www.AuraPlayer.com

WATCH:
https://bit.ly/2zjLpan

FOLLOW: @AuraPlayer
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CONTACT: info@auraplayer.com

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